



Membership Point Program 2009-2010

What is the Membership Point Program?

The mission of the Membership Point Program (MPP) is to promote incentives and progressive feedback/evaluation for **paid** members of NSBE Detroit Alumni Extension for their continued support of DAE programming.

Currently, the MPP intends to provide the DAE with financial assistance to the 2010 NSBE National Convention in Toronto, Canada through various funding opportunities (i.e. corporate and local sponsorship, internal fundraising and chapter relief).

What are the objectives of the MPP?

The objectives of the MPP are as follows:

- 1) To reward paid DAE members with incentives for support of DAE programming
- 2) To supplement current attendance-tracking and accountability measures
- 3) To use the MPP as an evaluation tool for future programming efforts

How will the MPP work?

DAE members are encouraged to attend and participate in as many DAE programs as they can. DAE members are also encouraged to participate in as many NSBE Collegiate, Alumni Extension and National programs and activities as possible. At DAE programs, you will receive points based on your participation. Points are assigned to programs by the Programs chair. “Low profile” programs are assigned a lower amount of points, and “high profile” programs are assigned a higher amount of points. For example, for a social event a member would receive 10 points but for a general body meeting or a NSBE conference, members can receive 50 and 100 points, respectively.

While the Membership Chair or other Executive Board members takes attendance at each program or event, the Programs Chair(s) will tally members’ points. **Members are responsible for signing in at each event and reporting non-DAE sponsored NSBE events to the Programs Chair(s).** A running spreadsheet will be maintained for members’ points for participation in DAE and other NSBE events. Members can contact the Programs Chair(s) (nsbedaeprograms@gmail.com) to ask how many points they have earned. Attendees to DAE programs may earn points, but will not receive incentives until they are **paid** DAE members.

In a nutshell, the more points you earn, the more financial assistance you could receive towards National Convention. Earning points will end in early February, so members should take advantage of all they can as soon as they can!

What are some potential opportunities where I can earn points?

See the table below for DAE programming and how many points you can earn for your participation.

Program	Date	Points
Networking - Membership Drive	8/27/2009	25
School Supply Drive	10/2009	10
October GBM	10/23/2009	50
Fall Regional Conference	11/13-11/15/2009	100
Bowling Event	11/22/2009	10
Holiday Donation	12/2009	10
Holiday Party	12/2009	10
Resume Workshop	1/29/2010	50
February GBM	2/19/2010	50
Networking - Bar Louie	2/2010	10
GEE with SWE	2/2010	25
DAPCEP Engineering Panel	2/2009	25
Article Submission for Newsletter	Any	25
Reach Back, Reach Forward Mentoring (Each Mentor/Protégé contact)	Any	10
Total Possible Points (as of 10/23/09)		410

The following tiers will determine the level of financial assistance members are able to receive.

Tier 3	Lightning Bolt Member	0 – 200
Tier 2	4 Solid Member	201 – 300
Tier 1	Golden Torch Member	301 – 400

For questions, comments or concerns contact the Programs Chair at nsbdaeprograms@gmail.com